



DESTINY CALL FOUNDATION



BROCHURE

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Bekaji Road, Opposite House of Refuge Junction,
Jimeta-Yola, Adamawa State, Nigeria.



ABOUT US

Destiny Call Foundation is a nonprofit organization committed to empowering a new generation of leaders, entrepreneurs, and change makers. We create platforms for knowledge-sharing, mentorship, and high-level networking especially for youth and women in undeserved communities.

OUR VISION

To raise a rare breed of young entrepreneurs with a global culture of excellence, strong leadership values, and a passion for social impact.

OUR MISSION

To provide a dynamic platform for knowledge-sharing, strategic networking, and empowerment for leaders, entrepreneurs, and trendsetters in business and community development



Core Objectives

- Train and equip future leaders and entrepreneurs through inclusive, innovative programs
- Develop leadership competencies and enhance business performance
- Empower women and youth through economic and social development initiatives
- Build sustainable platforms for mentorship and knowledge exchange
- Collaborate with organizations focused on humanitarian and development goals





A Message from the Founder

Dear Friends and Partners,

Destiny Call Foundation was born from a personal journey of purpose, resilience, and a deep conviction that every life carries the potential to transform communities. As someone who grew up witnessing the challenges faced by youth and women in undeserved areas, I — Ayuba Garba—felt a divine call to create a platform that would reignite dreams and empower changemakers.

Today, Destiny Call Foundation stands as a beacon of hope, equipping the next generation with tools for leadership, entrepreneurship, and impact. We've seen young people rise from uncertainty to confidence, women build businesses from scratch, and communities flourish through shared purpose.

This mission is bigger than any one person — it thrives because of people like you. Your support, partnership, and belief in this vision fuel every step forward.

Thank you for walking this journey with us. Together, we are raising leaders who build and transform.

With gratitude,
Ayuba Garba Founder,
Destiny Call Foundation



Key Program Areas

1. Empowered to Lead & Build (ELB)

Our flagship initiative offering leadership training, business education, digital skills, and mentorship for youth and women.

2. Women in Enterprise

Workshops and resources tailored to support female entrepreneurs with tools for self-reliance and business growth.

3. Youth Leadership Bootcamp

Short-term, high-impact training focused on leadership, entrepreneurship, and community development for young changemakers

4. Mentorship Circles

Connecting aspiring entrepreneurs with seasoned mentors and industry experts for guidance and growth.



Founder's Biography

Empowering lives. Building leaders. Transforming communities.

Ayuba Garba is the Founder and Managing Director of *Destiny Call Foundation*, a Nigerian-based NGO committed to empowering youth and women in underserved communities. With a deep passion for service and a clear vision for impact, Ayuba leads initiatives that promote leadership, entrepreneurship, and personal growth.

One of the Foundation's most transformative programs is the “**Empowered to Lead & Build (ELB)**” seminar—a flagship initiative that has touched countless lives through mentorship, empowerment, and leadership development

He holds a **Bachelor of Technology (B.Tech Hons) in Geography** and a **Master's Degree (M.Sc) in Environmental Resource Management** from **Modibbo Adama University, Yola, Nigeria**. His academic background in environmental and social development strongly complements his commitment to creating sustainable and transformative community programs. Under Ayuba's guidance, Destiny Call Foundation continues to raise a new generation of changemakers equipped to lead, serve, and build sustainable futures.



AYUBA GARBA
Founder & Managing Director

“True leadership begins when we choose to serve others with purpose and compassion.”

Ayuba Garba

#EmpoweredToLead

#EmpoweredToBuild

#LeadershipForChange



KEY PROGRAM AREAS

1. EMPOWERED TO LEAD & BUILD (ELB)

Our flagship initiative offering leadership training, business education, digital skills, and mentorship for youth and women.

Goal: To equip young people with the mindset, skills, and tools to become transformative leaders and digital innovators in their communities and careers.



PROGRAM OBJECTIVES

- **Leadership Development:** Foster self-awareness, confidence, and ethical leadership among youth.
- **Digital Empowerment:** Provide hands-on training in essential digital skills for the modern workforce.
- **Community Impact:** Encourage youth-led initiatives that solve real-world problems.
- **Career Readiness:** Prepare participants for employment, entrepreneurship, and civic engagement.



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Target Audience

- Youth aged 15–30
- Students, recent graduates, early-career professionals
- Priority for underserved communities and those with limited digital access

PROGRAM STRUCTURE

Component	Description
• Leadership Labs	Workshops on emotional intelligence, public speaking, team building, and ethical decision-making
• Digital Skills Bootcamp	Training in productivity tools, coding, design, data literacy, and cybersecurity
• Mentorship Circles	Pairing participants with mentors from tech, business, and civic sectors
• Capstone Projects	Youth-led initiatives addressing local challenges using leadership and tech skills
• Showcase & Certification	Final presentation of projects, recognition of achievements, and digital certificates

CURRICULUM HIGHLIGHTS

Leadership Track

- Visionary Thinking & Goal Setting
- Conflict Resolution & Negotiation
- Inclusive Leadership & Diversity
- Community Organizing & Advocacy

Digital Skills Track

- Microsoft Office & Google Workspace
- Intro to Coding (HTML, CSS, Python)
- Graphic Design & Content Creation
- Social Media Strategy & Digital Marketing
- Data Analysis & Visualization
- Safe Internet Practices & Cyber Hygiene

Partnership & Support

- **Local NGOs & Schools:** For outreach and recruitment
- **Tech Companies:** For tools, trainers, and internships
- **Government Agencies:** For policy alignment and sustainability
- **Alumni Network:** For ongoing support and peer learning





Impact Metrics

- Number of youths trained and certified
- Percentage of participants who launch community projects
- Increase in digital literacy and leadership confidence
- Employment or entrepreneurship outcomes post-program

2. WOMEN IN ENTERPRISE

Workshops and resources tailored to support female entrepreneurs with tools for self-reliance and business growth.

Goal: To empower women with the entrepreneurial mindset, business acumen, and financial tools needed to launch, grow, and sustain successful enterprises.



Scope Highlights:

- Entrepreneurship education tailored for women
- Financial literacy and access to capital
- Business development and digital transformation
- Mentorship, networking, and community building
- Gender-inclusive economic policy advocacy

CURRICULUM OVERVIEW

1. Entrepreneurial Mindset & Business Planning

- Identifying business opportunities
- Design thinking and innovation
- Business model canvas
- Goal setting and strategic planning

2. Financial Literacy & Access to Capital

- Budgeting and cash flow management
- Pricing strategies and profit margins
- Savings, credit, and investment options
- Navigating loans, grants, and crowdfunding

3. Marketing & Branding

- Market research and customer segmentation
- Building a brand identity
- Social media marketing and storytelling
- Sales techniques and customer retention

4. Digital Skills for Business

- E-commerce platforms and online selling
- Digital tools for productivity and accounting
- Mobile banking and fintech solutions
- Cybersecurity and data protection

5. Legal & Regulatory Essentials

- Business registration and compliance
- Intellectual property basics
- Taxation and record keeping
- Gender rights in business law

6. Leadership & Personal Development

- Confidence building and public speaking
- Time management and work-life balance
- Negotiation and decision-making
- Women's leadership in male-dominated sectors

7. Mentorship & Networking

- Peer-to-peer learning circles
- Access to women business leaders
- Pitch practice and feedback sessions
- Community-based support systems

8. Capstone Project & Showcase

- Develop a business plan or prototype
- Present to a panel of investors or mentors
- Receive feedback and potential funding
- Celebrate achievements and issue certificates

Program Delivery Format

- **Duration:** 8–12 weeks
- **Mode:** Hybrid (in-person + virtual)
- **Tools:** Learning management system, WhatsApp groups, webinars
- **Languages:** English + local dialects (where needed)



Weekly Session Plans

Week 1: Introduction to Entrepreneurship

Objective: Build entrepreneurial mindset and introduce business fundamentals

Activities:

- Icebreaker: “My Entrepreneurial Dream”
- Group discussion: What is entrepreneurship?
- Case study: Successful women entrepreneurs in Nigeria
- Exercise: Identify local business opportunities

Facilitator Tips:

- Encourage storytelling and personal sharing
- Use relatable examples from participants' communities

Week 2: Business Planning & Strategy

Objective: Teach participants how to structure and plan a business **Activities:**

- Workshop: Business Model Canvas
- Group work: Drafting business ideas
- Peer review: Pitch and feedback

Facilitator Tips:

- Break participants into small teams
- Provide templates and visual aids

Week 3: Financial Literacy & Money Management

Objective: Build financial confidence and budgeting skills **Activities:**

- Simulation: Budgeting for a small business
- Demo: Mobile money and savings tools
- Guest speaker: Microfinance expert

Facilitator Tips:

- Use real-life scenarios (e.g., market stall budgeting)
- Emphasize savings and reinvestment

Week 4: Marketing & Branding

Objective: Help women position their businesses and attract customers

Activities:

- Branding exercise: Create a logo and tagline
- Role play: Selling to different customer types
- Social media basics: WhatsApp Business, Instagram

Facilitator Tips:

- Encourage creativity and visual expression
- Showcase examples of local brands

Week 5: Digital Tools for Business

Objective: Introduce digital platforms for productivity and sales

Activities:

- Hands-on: Google Forms, Canva, Excel basics
- Demo: E-commerce platforms (Jumia, Flutterwave Store)
- Exercise: Create a digital flyer

Facilitator Tips:

- Ensure access to devices or offer printed guides
- Pair tech-savvy participants with beginners

Week 6: Legal & Regulatory Essentials

Objective: Educate on business registration and compliance

- Presentation: CAC registration process
- Q&A: Taxation and record keeping
- Exercise: Draft a simple business policy

Facilitator Tips:

- Invite a local legal advisor or government rep
- Provide handouts with key steps and contacts

Week 7: Leadership & Personal Development

Objective: Build confidence, resilience, and leadership skills

Activities:

- Workshop: Assertive communication
- Reflection: Overcoming gender bias
- Exercise: Vision board creation

Facilitator Tips:

- Create a safe space for sharing challenges
- Celebrate small wins and personal growth

Week 8: Pitch Day & Graduation

Objective: Showcase business ideas and celebrate achievements

Activities:

- Final pitch presentations
- Panel feedback and awards
- Certificate ceremony and networking

Facilitator Tips:

- Invite local entrepreneurs and funders
- Capture testimonials and photos for impact reporting

Facilitator's Guide

Core Responsibilities

- Prepare materials and tech setup
- Foster inclusive and respectful dialogue
- Offer mentorship and follow-up support
- Track attendance and progress

Engagement Strategies

- Use storytelling and real-life examples
- Encourage peer-to-peer learning
- Celebrate effort, not just outcomes

Materials Checklist

- Flipcharts, markers, sticky notes
- Printed worksheets and templates
- Access to laptops or smartphones
- Snacks and refreshments (if in-person)

3. YOUTH LEADERSHIP BOOTCAMP

Short-term, high-impact training focused on leadership, entrepreneurship, and community development for young changemakers.

Youth Leadership Bootcamp:- focused on civic engagement and community development. This program is designed to inspire, equip, and mobilize young people to become active citizens and changemakers in their communities.



Program Scope: Youth Leadership Bootcamp

Goal: To empower youth with leadership skills, civic awareness, and community development tools that enable them to drive positive change in society.

Scope Highlights:

- Civic education and democratic participation
- Leadership development and ethical governance
- Community mapping and problem-solving
- Advocacy, volunteerism, and project implementation
- Collaboration with local institutions and stakeholders

Program Objectives

- **Cultivate Active Citizenship:** Educate youth on their rights, responsibilities, and roles in democratic society.
- **Develop Leadership Capacity:** Build confidence, communication, and strategic thinking for civic leadership.
- **Promote Community Engagement:** Equip youth to identify local challenges and co-create solutions.
- **Foster Collaboration:** Connect youth with government, NGOs, and community leaders for impact-driven partnerships.

CURRICULUM OVERVIEW

Week 1: Introduction to Civic Engagement

- Understanding citizenship, democracy, and governance
- Rights and responsibilities of youth in civic life
- Case studies of youth-led civic movements

Week 2: Leadership for Social Change

- Leadership styles and ethical decision-making
- Vision setting and personal leadership goals
- Role models and mentorship in civic leadership

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Week 3: Community Mapping & Needs Assessment

- Tools for identifying community assets and challenges
- Participatory research and stakeholder interviews
- Group activity: Map your community's strengths and gaps

Week 4: Policy & Advocacy Skills

- How policies are made and influenced
- Advocacy strategies: petitions, campaigns, lobbying
- Simulation: Youth town hall and policy debate

Week 5: Project Design & Management

- Designing community development projects
- Budgeting, resource mobilization, and sustainability
- Monitoring and evaluation basics

Week 6: Volunteerism & Social Impact

- The power of volunteerism and civic duty
- Organizing community service initiatives
- Measuring impact and storytelling for change

Week 7: Digital Citizenship & Media for Advocacy

- Responsible use of social media for civic action
- Creating digital campaigns and mobilizing support
- Combating misinformation and promoting truth

Week 8: Capstone Presentations & Graduation

- Showcase youth-led community projects
- Panel feedback and recognition
- Graduation ceremony and alumni network launch

FACILITATOR GUIDELINES

Roles & Responsibilities

- Guide discussions and encourage critical thinking
- Provide mentorship and feedback on projects
- Facilitate connections with civic leaders and institutions

Engagement Strategies

- Use real-life examples and local case studies
- Encourage group work and peer learning
- Create safe spaces for diverse opinions and dialogue

Materials Checklist

- Flipcharts, markers, sticky notes
- Printed handouts and worksheets
- Access to laptops or smartphones (if digital tools are used)
- Refreshments and certificates (for in-person sessions)

Success Metrics

- Number of youths trained and certified
- Number of community projects initiated
- Increase in civic knowledge and leadership confidence
- Partnerships formed with local institutions
- Media coverage and public recognition of youth initiatives

4. MENTORSHIP CIRCLES

Connecting aspiring entrepreneurs with seasoned mentors and industry experts for guidance and growth



Mentorship Circles: is a program designed to foster capacity building and professional growth through structured peer and expert mentorship.

Program Scope: Mentorship Circles

Goal: To create a supportive, skill-building environment where emerging professionals can grow through guided mentorship, peer learning, and practical development experiences.

Scope Highlights:

- Structured mentorship relationships (1:1 and group-based)
- Professional skills development and career planning
- Peer-to-peer learning and accountability
- Exposure to industry leaders and real-world challenges
- Inclusive, gender-sensitive, and culturally relevant design

PROGRAM OBJECTIVES

- **Enhance Professional Competence:** Equip participants with workplace-ready skills and leadership capabilities.
- **Foster Mentorship Culture:** Build a sustainable ecosystem of mentors and mentees across sectors.
- **Support Career Growth:** Help participants set and achieve personal and professional development goals.
- **Promote Lifelong Learning:** Encourage continuous self-improvement and reflective practice.



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CURRICULUM OVERVIEW

Week 1: Orientation & Goal Setting

- Introduction to the mentorship model
- Roles and expectations of mentors and mentees
- SMART goal setting for personal and professional growth
- Icebreaker: “My Career Journey So Far”

Week 2: Self-Awareness & Personal Branding

- Identifying strengths, values, and growth areas
- Building a personal brand and professional presence
- LinkedIn optimization and elevator pitch practice

Week 3: Communication & Emotional Intelligence

- Active listening and feedback techniques
- Navigating difficult conversations
- Empathy, self-regulation, and interpersonal skills

Week 4: Career Planning & Pathways

- Exploring career options and industry trends
- Resume building and job search strategies
- Career mapping and mentorship check-in

Week 5: Leadership & Decision-Making

- Leadership styles and ethical leadership
- Decision-making frameworks and problem-solving
- Group activity: Leadership simulation challenge

Week 6: Time Management & Productivity

- Prioritization tools (Eisenhower Matrix, Pomodoro)
- Managing burnout and work-life balance
- Digital tools for productivity (Trello, Notion, Google Calendar)

Week 7: Networking & Professional Relationships

- Building authentic connections
- Leveraging alumni and professional associations
- Networking role-play and follow-up etiquette

Week 8: Capstone Reflections & Next Steps

- Mentee presentations: “My Growth Journey”
- Feedback exchange and celebration
- Planning for post-program mentorship and alumni engagement.



FACILITATOR & MENTOR GUIDE

Roles & Responsibilities

- Facilitate sessions and guide discussions
- Match mentors and mentees based on goals and interests
- Monitor progress and provide support
- Encourage inclusive and respectful dialogue

Engagement Strategies

- Use real-life case studies and role plays
- Encourage journaling and reflection
- Create breakout groups for peer learning

Tools & Materials

- Mentorship agreement templates
- Goal tracking worksheets
- Feedback forms and reflection journals
- Access to digital collaboration platforms (e.g., Zoom, Slack, Google Docs)

Success Metrics

- Number of mentorship pairs successfully matched
- Participant satisfaction and engagement scores
- Documented growth in skills and confidence
- Career advancements or new opportunities post-program
- Sustainability of mentor-mentee relationships

6. FACILITATOR HANDBOOK

Program Title: Mentorship Circles – Capacity Building & Professional Growth

Audience: Emerging professionals, students, early-career leaders

Duration: 8 weeks (1 session/week)

Format: Hybrid (in-person + virtual)

Program Overview

Purpose: To guide facilitators in delivering a structured mentorship program that fosters personal and professional development through interactive sessions, mentorship relationships, and peer learning.

Facilitator Role:

- Lead weekly sessions
- Support mentor-mentee engagement
- Monitor progress and provide feedback
- Create a safe, inclusive learning environment



Weekly Session Breakdown

Week	Theme	Key Activities	Materials
1.	Orientation & Goal Setting	Icebreaker, SMART goals, mentorship agreements	Goal worksheet, mentor match form
2.	Self-Awareness & Personal Branding	Strengths mapping, LinkedIn profile review	Branding worksheet, profile checklist
3.	Communication & Emotional Intelligence	Role play, feedback practice	EI quiz, communication tips handout
4.	Career Planning & Pathways	Career mapping, resume clinic	Career map template, resume samples
5.	Leadership & Decision Making	Leadership simulation, group reflection	Leadership styles chart, case study
6.	Time Management & Productivity	Time audit, digital tools demo	Time matrix, productivity app guide
7.	Networking & Professional Relationships	Networking role play, follow up etiquette	Networking map, email templates
8.	Capstone & Reflections	Mentee presentations, feedback exchange	Presentation rubric, certificate template

Facilitation Tips

- Encourage storytelling and real-life examples
- Use breakout groups for peer learning
- Celebrate small wins and personal growth
- Be culturally sensitive and inclusive
- Track attendance and engagement weekly

Session Prep Checklist

- Review session objectives and materials
- Prepare slides or handouts
- Confirm mentor availability
- Set up tech (Zoom, projector, etc.)
- Prepare feedback forms

Mentor Toolkit

Purpose: To equip mentors with tools, strategies, and resources to guide mentees effectively throughout the program.

Mentor Role & Expectations

- Build trust and rapport with mentees
- Offer guidance, not directives
- Share experiences and lessons learned
- Encourage reflection and goal tracking
- Attend mentor orientation and check-ins

Tools & Templates

1. Mentorship Agreement

Outlines roles, expectations, and communication norms.

2. Goal Tracker

Helps mentees set and monitor SMART goals.

3. Conversation Starters

Prompts for deeper discussions (e.g., “What’s a challenge you overcame recently?”)

4. Feedback Framework

Use “Start–Stop–Continue” or “SBI” (Situation–Behavior–Impact) models.

5. Monthly Check-In Form

Quick progress review and action planning.

Mentorship Best Practices

- Listen actively and ask open-ended questions
- Share failures as well as successes
- Respect boundaries and confidentiality
- Encourage mentees to take initiative
- Celebrate growth, not perfection

Measuring Impact

- Mentee goal achievement
- Confidence and skill growth
- Career advancement or new opportunities
- Sustainability of mentor-mentee relationships

Welcome Kit for mentors and facilitators of the **Mentorship Circles** program. This kit is designed to onboard, inspire, and equip them with the tools and clarity they need to lead and support effectively

Welcome Kit: Mentorship Circles

Program Theme: Capacity Building & Professional Growth

Audience: Mentors and Facilitators **Format:** Hybrid (In-person + Virtual)

Duration: 8 Weeks

1. Welcome Letter

Dear Mentor/Facilitator,

Welcome to the Mentorship Circles program! You are now part of a transformative journey that empowers emerging professionals to grow, lead, and thrive. Your role is pivotal in shaping lives, building capacity, and fostering a culture of mentorship.

We're thrilled to have you on board. Let's build something extraordinary together.

Warm regards, **Program Team**

2. Program Overview

- **Purpose:** To foster personal and professional growth through structured mentorship and guided learning.
- **Duration:** 8 weeks
- **Format:** Weekly sessions + mentor-mentee check-ins
- **Participants:** Youth aged 18–35, early-career professionals, students

3. Roles & Responsibilities

Facilitators

- Lead weekly sessions and group activities
- Support mentor-mentee engagement
- Track attendance and progress
- Create inclusive, safe learning spaces

Mentors

- Guide mentees through goal setting and reflection
- Share experiences and offer career insights
- Encourage accountability and growth
- Attend orientation and monthly check-ins

4. Program Calendar Snapshot

Week	Theme	Focus
1.	Orientation & Goal Setting Kickoff, expectations	SMART goals
2.	Personal Branding	Strengths, LinkedIn, elevator pitch
3.	Communication	Feedback, emotional intelligence
4.	Career Planning	Resume, career map
5.	Leadership	Decision-making, ethics
6.	Productivity	Time management tools
7.	Networking	Relationship building
8.	Capstone	Presentations, celebration

5. Tools & Templates

- **Mentorship Agreement** – Sets expectations and communication norms
- **Goal Tracker** – Helps mentees define and monitor SMART goals
- **Conversation Starters** – Prompts for deeper mentor-mentee dialogue
- **Session Feedback Forms** – For weekly reflections and improvement
- **Progress Tracker** – For facilitators to monitor engagement

6. Resources

- **Facilitator Handbook** – Session plans, engagement tips, materials checklist
- **Mentor Toolkit** – Best practices, check-in templates, feedback models
- **Digital Access** – Shared folder with editable templates and session slides
- **Support Channels** – WhatsApp group, email hotline, monthly check-ins

7. Recognition & Impact

- Certificate of Participation
- Spotlight in program newsletter or showcase
- Access to alumni network and future opportunities
- Contribution to youth development and community impact

8. Quick Tips for Success

- Be present and approachable
- Share stories, not just advice
- Encourage reflection and ownership
- Respect diversity and confidentiality
- Celebrate progress, not perfection

DONOR SPOTLIGHT

Meet Fatima Bello

A Catalyst for Change

"I chose to support Destiny Call Foundation because I saw real transformation. My donation helped fund a Youth Leadership Bootcamp where dozens of young people gained skills, confidence, and mentorship. Seeing their growth reminded me that even small contributions can spark big change."

Fatima Bello, Donor & Advocate



VOLUNTEER TESTIMONIAL

James Okon

From Volunteer to Mentor

"Volunteering with Destiny Call Foundation changed my life. I started by helping at an ELB seminar and ended up mentoring three young entrepreneurs. Watching them launch their own ventures has been one of the most rewarding experiences of my life."

James Okon, Volunteer Mentor



Partner With Us

We welcome collaboration in the following areas:

- Joint program development and facilitation
- Event sponsorship and resource sharing
- Volunteer and mentor support
- Technical and media partnerships

ACCOUNT NAME:
Destiny Call Foundation
ACCOUNT NUMBER:
2032819364
BANK NAME:
First Bank Plc

ACCOUNT NAME:
Destiny Call Foundation
ACCOUNT NUMBER:
1310884249
BANK NAME:
Zenith Bank

FOREIGN (USD) ACCOUNT INFORMATION

Beneficiary Name: Destiny Call Foundation

Bank: Zenith Bank Plc

Currency: US Dollar (USD)

Account Number: **5075-681932**

SWIFT/BIC Code: ZEIBNGLAXXX (Primary Office-Lagos, Nigeria)

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Together, let's empower a generation to lead, build, and transform communities.

